

presented by

#### CLOSING THE GAP

FINANCING AND RESOURCING OF PROTECTED AND CONSERVED AREAS IN EASTERN AND SOUTHERN AFRICA



A COMPREHENSIVE ONLINE EVENT ON

#### OF PROTECTED AREAS

AS A MEANS TO INCREASE REVENUE AND
IMPROVE MANAGEMENT EFFICIENCY















ONLINE EVENT

SEPTEMBER 2, 2020 15:30 EAT



presented by















WEDNESDAY SEPTEMBER 2, 2020 15:30 PM

WELCOME

by Christine Mentzel BIOPAMA Eastern and Southern Africa

15:45 PM

COLLABORATIVE MANAGEMENT OVERVIEW

Models and Status in Africa by Kathleen H. Fitzgerald Conservation Capital

16:00 PM

PANEL DISCUSSION
HIGHLIGHTING REAL-LIFE EXAMPLES
OF COLLABORATIVE MANAGEMENT
FROM ACROSS THE REGION

**Gonarezhou Conservation Trust** 

A Conservation Partnership between the Zimbabwe Parks and Wildlife Management Authority and The Frankfurt Zoological Society by Hugo van der Westhuizen

African Parks' model and experience

African Parks Network by Jean Labuschagne

Collaborative Management Partnerships in Rwanda

The Rwanda Development Board by Eugene Mutangana

The role of collaborative management partnerships for biodiversity conservation

European Commission -International Cooperation for Developpment by Philippe Mayaux

QUESTIONS & ANSWERS

16:50 PM CLOSING REMARKS

















#### From Knowledge to Action for a Protected Planet









**CAPACITY BUILDING** 



The Biodiversity and Protected Areas Management Programme (BIOPAMA) is an initiative of the Organisation of African, Caribbean and Pacific States financed by the European Union's 11<sup>th</sup> EDF.









www.biopama.org

#### Closing the gap

Financing and resourcing of protected and conserved areas in Eastern and Southern Africa

Closing the gap Financing and resourcing of protected and conserved areas in Eastern and Southern Africa BIOPAMA TO THE SECTION OF THE SECTIO

www.iucn.org/resources/publications













# Collaborative Management Partnerships

Kathleen H. Fitzgerald, Conservation Capital





#### **Terminology**

Public Private Partnership (PPP)?
Co-management?
Collaborative Management?
Collaborative Management Partnership?





# Protected Areas (WDPA)

# More than \$1 billion needed annually to secure Africa's protected areas with lions

Proceedings of the National Academy of Sciences of the United States of America, 2018. Lindsey, P. et al.





Source: www.pnas.org/cgi/doi/10.1073/pnas.1805048115;

#### **Why Collaborative Management Partnerships?**

#### **Increase Funding**

**Attracts donor funding:** Data demonstrates that CMPs have increased funding available for PA management.

**Attracts potential investors:** Poor PA management, deters private sector investment and perpetuates a positive feedback loop.

**Donor preference** 

#### **Enhance Technical Support**

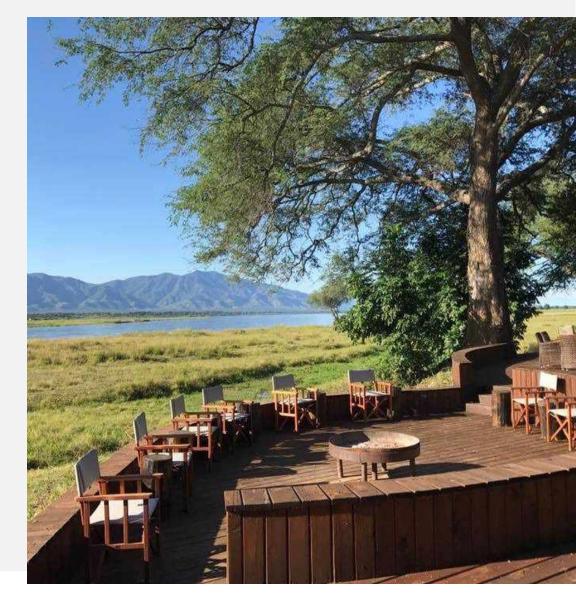
Attract skills not currently represented in the PA agency

**Enhance agency capacity** 

#### **Operational Efficiency**

**Transform Non-operational PAs:** Transform 'paper parks,' target non-operational parks.

**Avoid Degazettement and Downsizing** 







#### **Governance Vs Management**

#### Governance is about...

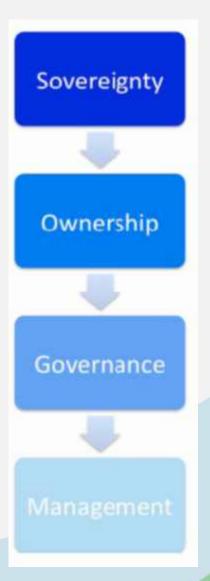
- Who decides what the objectives area, what to do to pursue them and with what means
- How decisions are taken
- Who holds power, authority & responsibility
- Who is held accountable

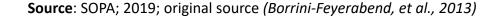
#### Management is about...

- What is done in pursuit of given objectives
- The means & actions to achieve such objectives

"In contrast to the day-to-day implementation of management, governance is commonly likened to "steering instead of rowing."

- Mujon Baghai, Dissertation, 2016 & Figure on Right









#### **Collaborative Management Partnerships Models**

- **1. Delegated management:** partner shares governance responsibility with the state and is delegated full management authority, generally a joint entity and special purpose vehicle (e.g., foundation, non-profit company) is created in the host country, and management is 'delegated' to that entity, and the partner represents the majority.
- **2. Integrated co-management:** partner shares governance responsibility with the state, but unlike delegated management, this structure is characterised by a 50-50 power sharing arrangement, rather than being led by the partner.
- **3. Bilateral co-management:** partner shares governance and management responsibility with the state, and generally a separate structure is not created.
- **4. Financial and technical support** partner assists the state with aspects of management without formal decision-making authority, this is the traditional method of working with PAAs and may not even be classified as a co-management model.

Source: IUCN 2020 Closing the Gap Report





#### **Collaborative Management Partnerships Models**

Technical and/or financial support to PAs

Collaboration in PA Management

Bi-lateral collaborative management

Integrated Co-Management

Fully Delegated

No legal management agreement or ongoing commitments by the partner.

An MOU between the PAA and partner may exist at this phase.

Less risk by the Partner

Increased risk & responsibility by the Partner

Increased clarity on structure and roles & responsibility

More rights allocated by the PAA to the partner

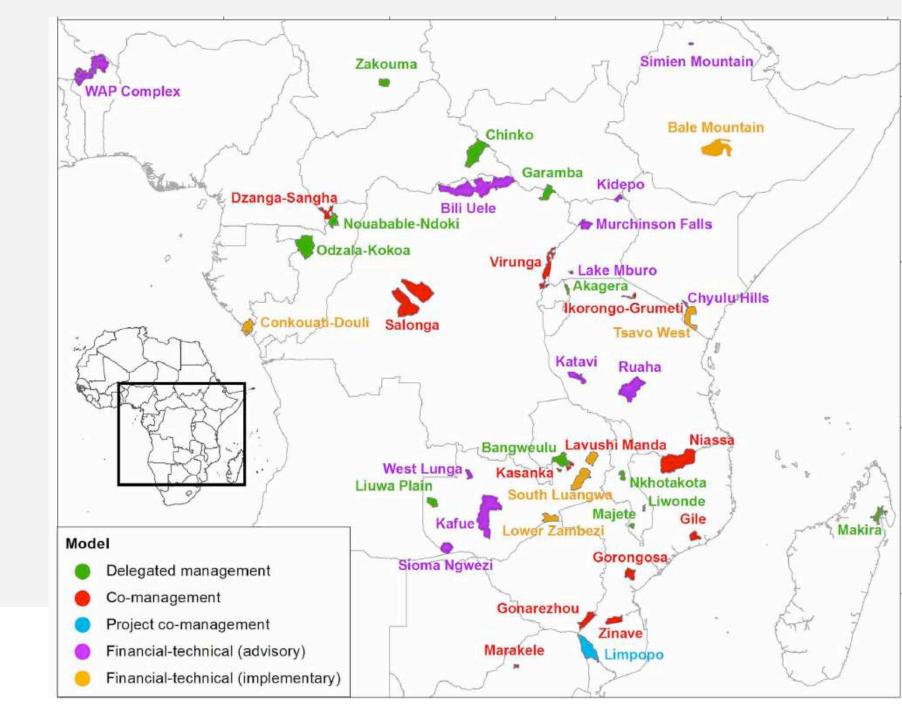
Financial commitment required prior to signing CMPs.





#### **CMPs with NGOs**

2017 map indicating collaborative management agreements with NGOs, not private sector.



#### **Key Components of a Collaborative Management Partnerships**

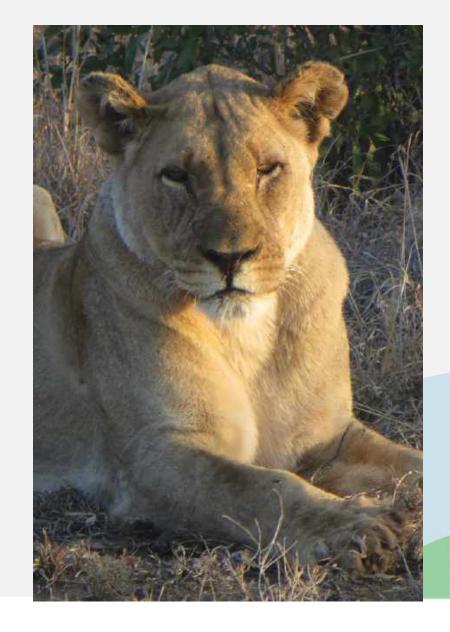
Administration Governance Partnership Agreement Finance Operations





#### **Factors of Success**

- Clear agreements that have been developed together
- Trust between the partners
- Transparent stakeholder engagement
- Transparent contracting
- Buy-in at PAA at all levels by PAA, field & HQ
- Experienced partner (NGO or private)
- Clarity of roles
- Common objectives
- Common vision and goals
- Clear work plan
- Adequate Funding







# **PANEL**





#### **Panel**



Hugo van der Westhuizen, Director for the Gonarezhou Conservation Trust



Eugene Mutangana, Head of the Conservation for the Rwanda Development Board



Jean Labuschagne,
Director of Conservation
Development &
Assurance for African
Parks



Philippe Mayaux. Team Leader Biodiversity and Ecosystem services, European Commission





### **Gonarezhou Conservation Trust**

**A Conservatio**n <u>Partnership</u> between the Zimbabwe Parks and Wildlife Management Authority and the Frankfurt Zoological Society



Governance Model	STATE CONTROL	FINANCIAL & TECHNICAL SUPPORT	Co-management  Model	DELEGATED MANAGEMENT MODEL	PRIVATE CONTROL
Responsibility & Accountability		INCREASING PARTNER/PRIVATE SECTOR AUTHORITY, RESPONSIBILITY & ACCOUNTABILITY			
	Increasing state authority, responsibility & accountability				
	South African NATIONAL PARKS	FRANKFURT ZOOLOGICAL SOCIETY	GONAREZHOU A CONSERVATION PARTNERSHIP	THE CAN PARA	The Malilangwe Trust development through conservation
	Kruger National Park, South Africa	Gonarezhou National Park, Zimbabwe 2007 - 2016	Gonarezhou National Park, Zimbabwe 2017 – to date	Akagera National Park, Rwanda	Malilangwe Wildlife Reserve, Zimbabwe
		F.2-38			

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## African Parks Footprint





# Key principles of model: Mandate – Management - Money

#### Mandate

Long-term legal contract

- Long term, legal contract with governments: 20 years or more
- Clear separation of responsibilities to ensure accountability
- Contract enshrines government sovereignty:
  - Governments remain owners of the park, responsible for setting legislation and policy Empowers African Parks with day-to-day management, within a defined framework

#### Management

Good governance & conservation principles

- Decentralized each park own business unit, with in country entity and Board
- Park management team operates within framework
  - National laws, mandate with government, business plan and SOPs
- Best governance / business principles and protected area management practices

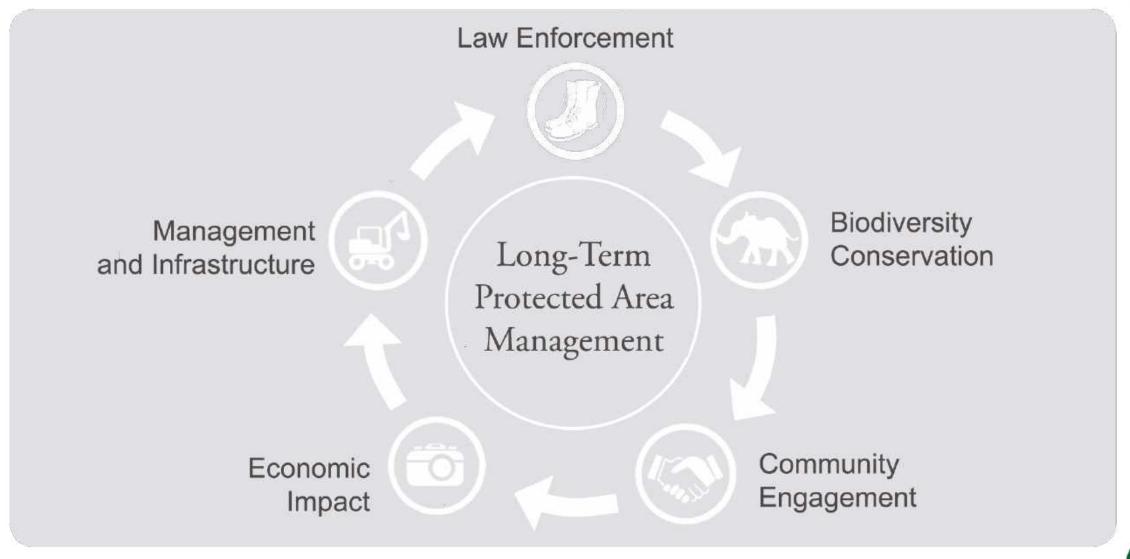
#### Money

Financial sustainability

- Focus on monetizing value through tourism, resource harvesting etc.
- Revenues retained by the PA to cover operational costs, supplemented by donor \$
- African Parks helps create the product and right investment climate



# Five Pillars to ensure sustainability







#### From Knowledge to Action for a Protected Planet

#### **Donors & Implementing Partners**









www.biopama.org

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